



The Main Race Team

2004-2005 Sponsorship Programs Cont.

What it means to us

First of all, thank you for your interest in sponsorship! Hey, lets face it, without the support of the fine companies and individuals who've helped us so far, racing at this level wouldn't be possible. Please utilized their products and services to show your appreciation for their support. And don't forget to tell them who referred you! If you are interested in pushing your name and your brand to the masses and helping push the envelope in professional snocross racing with the Main Race Team, keep reading!

Sponsorship can mean many things. To us the most flexible is obviously a cash donation. Not to be overlooked, supplies such as fuel, snowmobile parts, goods or services to be used for barter or just about anything you can imagine might come in useful.

What it means to you

Revenue. We're winning and we're improving. We bring new equipment and new talent. We have what it takes to not just win, but do it respectfully. With style and taste. Snowcross is the fastest growing motorsport in the world and it is a part of the Winter X Games event in Aspen, Colorado. We race at a Regional and National level events that get television exposure on ESPN and The Outdoor Life Network among others.

Troy's race number was #620 up until this year, it is now #69 as he has turned PRO (PRO riders are assigned two digit numbers). Turning PRO also provides more opportunities for exposure on television, in trade publications as well as guest appearances and other sponsored recognition. In the past we have done radio spots on Wisconsin radio stations, participated in parades, and volunteered in the comunittee on behalf of my team and my sponsors. We also have a new member of the team this year, so our sponsors will get double exposure.

Sponsorship is building a team

On season and off, racing and training for competiton snowcross in the WSA is a year round job. Staying in shape and getting ready for the next race and next season is always our top priority. We are committed to winning as a team. As in any partnership, we are always looking for ways to add value to your organization in exchange for your sponsorship.

The River Rats are a group of friends, team mates, sponsors, and business owners that I celebrate my birthday with in July. I show my appreciation for all the support and help they've given us the previous year by taking them on a trip down the Namikagen river.

How to get involved

Get more information about sponsorship on the downloads page. Look for 'Sponsors' and download the PDF files. Take a look at what it takes to run a winning snowcross race team here. We hope the information we've supplied is helpful. If you are interested in discussing sponsorship options we would be happy to. In person and in detail as well as answer any other questions you might have. Troy can also can be reached at 1-612-382-8459.

Don't have graphics or representation for your business? No Problem.

Get more information about web, graphic and advertising design services for your business here. Making business look good is his specialty.

Let us answer any other questions you might have by calling 1-612-382-8459.